

19th Annual

Practical Pediatrics

For the Primary Care Physician

September 24 and 25, 2009

John Nasseff Medical Center Conference Hall
Campus of Children's - St. Paul and United Hospital
St. Paul, Minnesota



Focus areas:

- Adolescent health
- Developmental and behavioral pediatrics
- Effects of media and technology on child health
- Infectious disease



Intended Audience

This program is designed for pediatricians, family practitioners, and other primary care physicians who seek to acquire increased knowledge and skill in the areas of adolescent health, developmental and behavioral pediatrics, the effects of media and technology on child health, and infectious disease. The content presented is intended to be practical information, applicable in your practice. Nurse practitioners, nurses, and other health care professionals may also find this program of interest and are welcome to attend.

Program Objectives

At the completion of the conference, the participant will be able to:

1. Review recent advances in adolescent health, pediatric infectious disease, and behavioral pediatrics.
2. Discuss the positive as well as the negative impact of media and technology on child and adolescent health.
3. Recommend an approach to provide guidance for parents in the appropriate use of media and technology by children and adolescents.

Accreditation

Children's Hospitals and Clinics of Minnesota is accredited by the Minnesota Medical Association to provide continuing medical education for physicians.

Children's Hospitals and Clinics of Minnesota designates this educational activity for a maximum of 14 AMA PRA Category 1 Credits. Physicians should only claim credit commensurate with their participation in the activity.

This activity is designed to meet the Minnesota Board of Nursing continuing education requirements; however, nurses are responsible for determining whether this activity meets the requirements for acceptable continuing education.



Agenda

Media and Technology Thursday morning, Sept. 24

- 8 a.m. **Introductions**
Joseph J. Sockalosky, MD, course director
- 8:10 a.m. **Social Media 101: Communicating with the
Next Generation**
Christine Greenhow, EdD
- 8:40 a.m. **Risky Business: What Every Parent and Clinician
Needs to Know About Children, Adolescents,
and the Media**
Victor Strasburger, MD
- 9:50 a.m. **Break**
- 10:05 a.m. **Technology and Threats to Safety, and Legal
Implications**
St. Paul Police representative
- 10:40 a.m. ***Cynthia Hobbie, CPNP, Lecture*
Connecting Through the Keyboard:
The Rise of Social Networking**
Christine Greenhow, EdD
- 11:30 a.m. **Ask the Experts Question and Answer Panel**
- 11:55 a.m. **Lunch**



Agenda

Developmental/Behavioral Pediatrics Thursday afternoon, Sept. 24

- 1 p.m. **Announcements**
- 1:05 p.m. **Developmental Screening in Primary Care**
Sheldon Berkowitz, MD, MD, FAAP, and
Robert Segal, MD, MPH, FAAP
- 1:35 p.m. **Evaluation and Treatment of Speech Delays**
Amy Clark, MS, CCC-SLP, PI
- 2:05 p.m. **Ask the Experts Question and Answer Panel**
- 2:20 p.m. **Break**
- 2:35 p.m. **Development of Post-Institutionalized Children:
Adoption Awareness**
Megan Gunnar, PhD
- 3:25 p.m. **Parent/Child Attachment**
Anne R. Garrity, PhD
- 4:15 p.m. **Ask the Experts Question and Answer Panel**
- 4:50 p.m. **Adjourn**



Agenda

Adolescent Medicine Friday morning, Sept. 25

- 8 a.m. **Announcements**
- 8:05 a.m. **Motivational Interviewing in Practice**
David Aughey, MD
- 8:25 a.m. **Depression Screening in Primary Care**
Julie Erickson, PhD, LP
- 8:45 a.m. **Medication Management for Depression:
Initiation and Monitoring**
Carrie Borchartdt, MD
- 9:15 a.m. **Confidentiality in Primary Care**
Maria Christu, JD, and Gregory P. Bulinaki, JD
- 9:35 a.m. **Break**
- 9:50 a.m. **Plan B Contraception**
David Aughey, MD
- 10:10 a.m. **Chlamydia Screening**
Michele Van Vranken, MD
- 10:30 a.m. ***Krishna M. Saxena, MD Endocrine Lecture***
Menstrual Problems in the Adolescent
Rachel J. Miller, MD
- 11:20 a.m. **Ask the Experts Question and Answer Panel**
- 11:50 a.m. **Lunch**



Agenda

Infectious Disease Friday afternoon, Sept. 25

- 1 p.m. **Introductions**
- 1:05 p.m. **Woodard L. Colby, MD, Memorial Lecture**
Cytomegalovirus: What's New
Mark R. Schleiss, MD
- 1:50 p.m. **Infectious Mono: Beyond EBV**
Tamara Pozos, MD, PhD
- 2:10 p.m. **MRSA Update – Empiric Therapy for Soft Tissue**
Infections in the Ambulatory Setting
Laura Hoyt, MD
- 2:30 p.m. **C-Difficile in the Primary Care Setting**
Michelle Hulse, MD
- 2:55 p.m. **Break**
- 3:10 p.m. **Travel Medicine: An Update**
William F. Pomputius, III, MD
- 3:40 p.m. **Cabin Fever: Vector Borne Diseases**
Richard D. Andersen, MD
- 4:05 p.m. **Immunization Refusal: An Effective Response**
Patricia (Patsy) Stinchfield, MS, RN, CPNP
- 4:25 p.m. **Ask the Experts Question and Answer Panel**
- 4:50 p.m. **Adjourn**



Lectureships

Woodard L. Colby, MD, Memorial Lecture

This memorial lectureship is a tribute to Dr. Colby and his interest in medical education. Funding is made possible through an endowment at Children's - St. Paul, and friends of Dr. Colby.

Krishna M. Saxena, MD, Endocrine Lecture

Dr. Saxena has been an outstanding pediatric endocrinologist at Children's - St. Paul for over 30 years. Dr. Saxena served as director of medical education for 22 years. His endowment fund supports this lecture. The goal of this lectureship is the advancement of knowledge in the field of endocrinology, and improving the health of children.

Cynthia Hobbie, CPNP, Lecture

Cynthia Hobbie is a retired pediatric nurse practitioner. Her 25-year contribution in promoting child health and peaceful families are recognized through this endowed lectureship.

Faculty

Visiting Faculty

Victor Strasburger, MD, Professor of Pediatrics and Professor of Family and Community Medicine, University of New Mexico School of Medicine, Albuquerque, N.M.

Local Faculty

Richard D. Andersen, MD, Associate Director of Medical Education, Children's of Minnesota; Faculty, Department of Pediatrics, University of Minnesota, Minneapolis, Minn.

David Aughey, MD, Medical Director, Adolescent Medicine, Children's of Minnesota

Sheldon Berkowitz, MD, FAAP, Medical Director, Minneapolis Children's Clinic, Children's of Minnesota; Clinical Associate Professor of Pediatrics, University of Minnesota, Minneapolis, Minn.

Carrie Borchardt, MD, Child and Adolescent Psychiatrist and Medical Director for Psychiatry, Children's of Minnesota

Gregory P. Bulinaki, JD, Attorney, Bassford Remele, A Professional Association, Minneapolis, Minn.

Maria Christu, JD, General Counsel, Children's of Minnesota

Faculty continued

Amy Clark, MS, CCC-SLP, PI, Speech-Language Pathologist, Rehabilitation, Children's of Minnesota

Julie Erickson, PhD, LP, Clinical Psychologist, Teenage Medical Services (TAMS), Children's of Minnesota

Anne R. Garrity, PhD, Lecturer, School of Social Work, University of Minnesota, Minneapolis, Minn.

Christine Greenhow, EdD, Learning Technologies Associate, College of Education and Human Development, University of Minnesota, Minneapolis, Minn.

Megan Gunnar, PhD, Regents Professor, Institute of Child Development, University of Minnesota, Minneapolis, Minn.

Laura Hoyt, MD, Infectious Disease and Immunology, Children's of Minnesota; Assistant Professor of Pediatrics, University of Minnesota Medical School, Minneapolis, Minn.

Michelle Hulse, MD, Medical Director, Infectious Disease, Immunology, and Rheumatology; Hospital Epidemiologist, Children's of Minnesota

Rachel J. Miller, MD, Medical Director of Pediatric and Adolescent Gynecology, Children's of Minnesota

William F. Pomputius, III, MD, Infectious Disease Consultant, Children's of Minnesota

Tamara Pozos, MD, PhD, Pediatric Infectious Disease and Immunology, Children's of Minnesota

Mark R. Schleiss, MD, Professor Pediatrics/American Legion Chair of Pediatrics; Director, Division of Pediatric Infectious Diseases; Associate Chair for Research, Pediatrics; Co-Director, Center for Infectious Diseases and Microbiology Translational Research, University of Minnesota, Minneapolis, Minn.

Robert Segal MD, MPH, FAAP, Physician, Minneapolis Children's Clinic, Children's of Minnesota; Medical Director Med/Surg Inpatient Units, Children's of Minnesota

Patricia (Patsy) Stinchfield, MS, RN, CPNP, Director, Infectious Disease, Immunology, Rheumatology and Infection Prevention and Control, Children's of Minnesota

Michele Van Vranken, MD, Family Physician with added Qualification in Adolescent Medicine, Teenage Medical Service (TAMS), Children's of Minnesota

Planning Committee

Course director: **Joseph J. Sockalosky, MD**, Director of Medical Education, Children's of Minnesota; Assistant Professor, Department of Pediatrics, University of Minnesota, Minneapolis, Minn.

Richard D. Andersen, MD, Associate Director of Medical Education, Children's of Minnesota; Faculty, Department of Pediatrics, University of Minnesota, Minneapolis, Minn.

David Aughey MD, Medical Director, Adolescent Medicine, Children's of Minnesota

Emily Chapman, MD, Director, Graduate Medical Education and Pediatric Hospitalist, Children's of Minnesota; Adjunct Clinical Faculty, University of Minnesota, Minneapolis, Minn.

Tracie F. Dodig, MD, Pediatrician, Wayzata Children's Clinic, Wayzata, Minn.

Betsy Julius, Continuing Medical Education Coordinator, Children's of Minnesota

James R. Moore, MD, Developmental-Behavioral Pediatrician, Minnesota Neonatal Physicians, Children's of Minnesota

William F. Pomputius, III, MD, Infectious Disease Consultant, Children's of Minnesota

Sonja Tarrago, MD, Pediatrician, Central Pediatrics, Woodbury, Minn.

Cynthia Koehler Troy, PhD, LP, Clinical Psychologist, Psychological Services, Children's of Minnesota



Registration

Registration is **accepted by mail only**. Participants will be sent a letter of confirmation. **Please be aware that space is limited.** **Early registration is recommended.**

Registration Fee

Physician \$300 Non-physician \$180 Residents/Fellows \$40*

* A limited quantity of seats are available at this reduced rate.
Registration in advance is required.

Tuition Refunds

Should an emergency arise the week of the program contact **Janet Salmey at (651) 220-6131** or janet.salmey@childrensmn.org.

Conference Site

John Nasseff Medical Center Conference Hall
(on the campus of Children's - St. Paul and United Hospital)
255 North Smith Avenue, St. Paul, MN 55102, Lower Level

Accommodations

Holiday Inn RiverCentre, 175 West 7th Street, St. Paul, Minn., 55102. Phone (651) 225-1515. A special rate of \$109.00 + tax, single or double occupancy, is available. To receive the rate, you must state that you are with Children's Hospitals and Clinics of Minnesota.

Crowne Plaza, 11 East Kellogg Boulevard, St. Paul, Minn. 55101. For reservations, please call (651) 292-1900. A special rate of \$129.00 + tax, single or double occupancy, is available. To receive the rate, you must state that you are with Children's Hospitals and Clinics of Minnesota.

The **St. Paul Convention and Visitor's Bureau** can provide information about additional lodging, dining, and entertainment options. Phone: 1-800-627-6101. On-line: www.stpaulcvb.org

QUESTIONS?

◆ Course registration

Janet Salmey, assistant CME coordinator, (651) 220-6131

◆ Program content

Betsy Julius, continuing medical education coordinator, (612) 813-5884

Registration Form

19th Annual Practical Pediatrics, Sept. 24 and 25, 2009

Please print

Name _____

Address _____

City _____ State _____ Zip _____

Daytime phone: _____

E-mail address: _____

Please indicate any special needs: _____

Children's professional staff member Not on Children's staff

The registration fee includes continental breakfast and lunch each day.

Please check the appropriate category:

\$300 Physician \$180 Non-physician \$40 Resident/Fellow

Indicate your area of expertise:

pediatrician PNP NP

family practitioner RN LPN

other physician – specialty _____

allied health care practitioner – specialty _____

other professional – title _____

To Register

- ◆ Make the check payable to **Children's of Minnesota.**
- ◆ Send completed registration form and check to:
Medical Education – Fall Conference
Children's of Minnesota
Mail Stop 70-103
345 North Smith Avenue
St. Paul, MN 55102

Mail Stop 70-103
345 N. Smith Avenue
St. Paul, MN 55102-2392



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